



Student Orchestras  
of Greater Olympia

# 2024-25 ADVERTISING & SPONSORSHIP RATE SHEET

sogo@studentorchestras.org | 1629 22nd AVE SE, Olympia, WA 98501  
360-352-1438 | studentorchestras.org

## SEASON CONCERT SPONSORSHIPS

### \$2500 INCLUDES

- Your ad is printed in the Fall, Winter, & Spring concert programs and in color online, as well as in a prime spot in the program.
- Your business logo & name will appear with applicable links in the following places:
  - Our sponsor & advertiser webpage
  - The SOGO website footer
  - All social media event promotion with a co-hosting invite
  - Concert slideshows & a social media thank you
  - In the lobby at the sponsored event
  - All promotional emails related to the event

## EVENT SPONSORSHIPS

- Your ad is printed in black and white in the Fall, Winter, & Spring concert programs and in color online.
- Your business logo & name will appear with applicable links in the following places:
  - Our sponsor & advertiser webpage
  - The SOGO website footer
  - All social media event promotion with a co-hosting invite
  - Concert slideshows & a social media thank you
  - In the lobby at the sponsored event
  - All promotional emails related to the event

<b>MESSIAH SINGALONG</b>	Full page program ad in Season Concert programs	\$1500
<b>BRASS CHOIR HOLIDAY CONCERT</b>	Half page program ad in Season Concert programs	\$1000
<b>INSTRUMENT PETTING ZOO</b>	Half page program ad in Season Concert programs	\$750

## PROGRAM ADS

- Your ad is printed in black and white in the Fall, Winter, & Spring concert programs and in color online
- Your business logo will be on our sponsor advertiser page with a link to your website
- Your logo will appear on our concert slideshows & a social media thank you



<b>FULL PAGE</b>	5"W x 8"H	\$400
<b>HALF PAGE</b>	5"W x 4"H	\$300
<b>QUARTER PAGE</b>	5"W x 2"H	\$150