



# Advertising 2016-2017

## Who is SOGO?

SOGO (Student Orchestras of Greater Olympia) is a program for youth to experience a broad cultural arts program through ensemble and orchestral performance. Musicians rehearse weekly and perform in and around the South Sound community during the season.

## What does it cost to advertise with SOGO?

Full page	(5 W X 8 H)	\$200
Half page	(5 W X 4 H) or (2.5 W X 8 H)	\$100
Quarter page	(2.5 W X 4 H) or (5 W X 2 H)	\$75
Business card		\$50

## Where is my ad used during the season?

- Your ad is placed in three (3) concert programs during the season held at the Washington Center (November 6, March 5 and May 21), with an average audience of 400 +
- The name of your business is also listed in SOGO's fall newsletter to 2,150 recipients.
- Advertisers are also listed on our website at [www.studentorchestras.org](http://www.studentorchestras.org) and we would gladly place a link to your business website too.

## When is the ad due?

October 1.

## When is the payment due?

You can pay when you send your ad to SOGO, or we will bill you in January.

## How does SOGO like an ad prepared?

Ads in a Jpeg file can be sent to [studentorchestras@gmail.com](mailto:studentorchestras@gmail.com). If you are using your business card, we will make every effort to scan at the highest quality.

## Questions?

Contact: Krina Allison at 360.352.1438



Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ Website link \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ e-mail \_\_\_\_\_

Please check:  Jpeg will be sent to [studentorchestras@gmail.com](mailto:studentorchestras@gmail.com)  
 A business card will be sent with this form

Please send this form with payment to:  
SOGO ~ 1629 22nd Ave SE, Olympia WA 98501

Please check if you would like your payment deferred until January 14, 2017