

WHO IS SOGO?

SOGO (Student Orchestras of Greater Olympia) is a program for youth to experience a broad cultural arts program through ensemble and orchestral performance. Musicians rehearse weekly and perform in and around the South Sound community during the season.



Student Orchestras of Greater Olympia
1629 22nd Ave SE
Olympia WA 98501

Phone: 360.352.1438
E-mail: studentorchestras@gmail.com
Web: studentorchestras.org

Advertise or Sponsor SOGO today!

SOGO's concerts attract 1,500 people, representing a diverse and educated audience from the South Sound area.



Advertising & Sponsorship



Providing opportunities for personal development to youth through the study of music.



studentorchestras.org

Advertising

What does it cost to advertise with SOGO?*

Full page (5 W X 8 H)	\$200
Half page (5 W X 4 H) or (2.5 W X 8 H)	\$100
Quarter pg (2.5 W X 4 H) or (5 W X 2 H)	\$ 75
Business card or 1/8 pg (2.5 W X 2 H)	\$ 50

Where is my ad used during the season?

- Your ad is placed in three (3) concert programs. Over 400 copies are distributed at each event. Concerts are held at the Washington Center for the Performing Arts. (November 6, March 5 and May 21).
- The name of your business is also listed in our SOGO newsletter.
- The studentorchestras.org website also includes a copy of the concert program with advertisers in color.

When is the ad due?

October 1.

When is the payment due?

You can pay when you send your ad to SOGO, or we will bill you in January.

Sponsorship

2016-2017

Concert support gives you the opportunity to become a major contributor to one of the ticketed concert series held at the Washington Center in downtown Olympia or a Participating Sponsor for an event.

Participating Sponsor

Brass Choir, Summer Concert, and Instrument Zoo events only
\$500—\$999

Concert Sponsor

\$1,000—\$1,699

Distinguished Sponsor

\$1,700 -

Epic Sponsor

\$21,000 and the concert is all yours! This not only pays for the venue, but also includes 8 weeks of rehearsal, conducting, coaching, staff, music, and facility rental. For that, we will even include your choice to play with the orchestra or conduct!

	\$500	\$1,000	\$1,700
Full Page Ad	●	●	●
Newsletter (2,000)	●	●	●
Website Logo/link	●	●	●
Poster	●	●	●
Tickets	4	6	8
Lobby Display		●	●
Stage Recognition		●	●
Projected Advertising			●
Ensemble <small>for a business event</small>			●

INFORMATION

Company _____

Contact Name _____

Address _____

City _____ State _____

Zip _____ Phone _____

E-mail _____

Sponsorship Website link _____

I am interested in...

♪ Advertising

Full Half Quarter Business card

Send your logo & ad to studentorchestras@gmail.com
Please fill out and send this form to the address below.

Full payment is due January 2016

♪ Sponsorship

- Participating Sponsor
 Concert Sponsor
 Distinguished Sponsor
 Epic Sponsor

Questions?

Contact Krina Allison, Executive Dir. at studentorchestras@gmail.com or 360.352.1438

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