

**Advertising 2018-2019**

**Who is SOGO?**

SOGO (Student Orchestras of Greater Olympia) is a program for youth to experience a broad cultural arts program through ensemble and orchestral performance. Musicians rehearse weekly and perform in and around the South Sound community during the season.

**What does it cost to advertise with SOGO?**

Full page (5 W X 8 H) $250

Half page (5 W X 4 H) $150

Business card (5 W X 2H) $100

Logo (New!) $75

**Where is my ad used during the season?**

* Your ad is placed in three (3) concert programs during the season held at the Washington Center (November 4, March 3 and May 19), with an average audience of 400+.
* The name of your business is also listed in SOGO’s fall newsletter to 2,150 recipients.
* Advertisers are also listed on our website at [www.studentorchestras.org](http://www.studentorchestras.org) and we would gladly place a link to your business website too.

**When is the ad due?**

October 15.

**When is the payment due?**

You can pay when you send your ad to SOGO, or we will bill you in January.

**How does SOGO like an ad prepared?**

Ads in a Jpeg file can be sent to [**studentorchestras@gmail.com**](mailto:studentorchestras@gmail.com). If you are using your business card, we will make every effort to scan at the highest quality.

**Questions?** Contact: Krina Allison at 360.352.1438 

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**Company\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Website link \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State \_\_\_\_\_\_\_\_ Zip\_\_\_\_\_\_\_\_\_\_\_**

**Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ e-mail\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Please check: □ JPEG or PDF will be sent to** [**studentorchestras@gmail.com**](mailto:studentorchestras@gmail.com)

**□ A business card will be sent with this form**

**Please send this form with payment to:**

**SOGO ~ 1629 22nd Ave SE, Olympia WA 98501**

**□ Please check if you would like your payment deferred until January 14, 2019**